

To: Keener, Bill[Keener.Bill@epa.gov]
From: Barkett, Bonnie
Sent: Tue 8/11/2015 4:38:01 PM
Subject: Re: Gold King Mine daily press check in

Ok, so we are not linking to anything until the hq website is published tomorrow, right?

Bonnie Barkett
Web Content Coordinator
(415) 947-4175

On Aug 11, 2015, at 8:09 AM, Keener, Bill <Keener.Bill@epa.gov> wrote:

See note about website

Sent from my iPhone

Begin forwarded message:

From: "Harrison, Melissa" <Harrison.Melissa@epa.gov>
Date: August 10, 2015 at 9:38:28 PM PDT
To: "McClain-Vanderpool, Lisa" <Mcclain-Vanderpool.Lisa@epa.gov>, "Higuchi, Dean" <Higuchi.Dean@epa.gov>, "Gray, David" <gray.david@epa.gov>, "Lee, Monica" <Lee.Monica@epa.gov>, "Zito, Kelly" <ZITO.KELLY@EPA.GOV>, "Keener, Bill" <Keener.Bill@epa.gov>, "Purchia, Liz" <Purchia.Liz@epa.gov>, "Mylott, Richard" <Mylott.Richard@epa.gov>, "Smith, Paula" <Smith.Paula@epa.gov>, "Faulk, Libby" <Faulk.Libby@epa.gov>, "Hull, George" <Hull.George@epa.gov>, "StClair, Christie" <StClair.Christie@epa.gov>, "Colaizzi, Jennifer C." <Colaizzi.Jennifer@epa.gov>
Subject: Gold King Mine daily press check in

Monica-will you add George, Christie, and Jennifer to this invite?

Regions/George-are we missing other key personnel?

In preparation for tomorrow, I compiled an agenda for our comms call and other items to work through during the day. Let me know if you have any additions or questions. I look forward to meeting some of you in person!

Cheers,
Melissa

Gold King Mine daily press check in
Scheduled: Tuesday, Aug 11, 2015 from 9:00 AM to 9:30 AM (MT)

Location: 1-866-299-3188 // 202 564-4308#

9 am (MT)-Comms call Agenda: (I plan to facilitate)

1. Top line messages of the day
2. Establish agenda for afternoon press call/identify talkers/possible questions
 - **Length of the plume** - Can we answer how far the plume has traveled?
3. Old data/New data? Who has lead on explainer language, establish deadline for review and approval chain
 - **Aug. 5 data** - When will we have language to be able to provide context to the Aug. 5 data so we can put it on the website? There is still no explanation posted to say what the numbers mean.
 - **Aug. 7/8 data** – Is the data ready? And when will we have language to be able to provide context to that data so we can post it?
4. Website update
 - **Website** - we are working with the regions to build a HQ home page about the situation. This should become the main page that we point everyone to rather than the epa.gov/region8 site. It will be better organized than what is currently there. We would like this to go live tomorrow. The URL for this site when published will be www.epa.gov/goldkingmine. We'll need to put a link on the osc.org site telling people to go to this site once it's launched. The OSCs can use the private side of osc.org for their purposes of communicating with first responders.
5. JIC coordination with HQ EOC
6. Update on Q and A and fact sheet
 - **Fact Sheet on historical context of the mine** – Kelly Zito and Bill Keener in R9 need assistance from R8 to build a factsheet on the history of mining in Colorado to provide context on the spill. This will give perspective on the issue, what we have been doing and explain the fact that many of these sites are the source of ongoing water impairments.

General items for Tuesday:

Establish procedures/approvals for daily talking points (complete by noon for daily briefing calls)

Establish procedures for incoming press calls/requests (discuss national appearances)

Identify lead for daily press release and establish deadlines/approvals/release time (I suggest 3pm at the start of each press call)

Revise daily media advisory with JIC as contact?

Establish daily wrap meeting in evening MT time with JIC to prepare for next day top lines.

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